

STEPS Meeting Log
Agenda Items, Decisions, and Action Required

STEPS Workgroup: Improving the Physical Environment

Date: December 28,2020 6:30 via Zoom

Participants: Karel Titus, Deborah Puntenney, Janet Lynch, Phyllis Motill, Kim Pollack, Theresa Lahr

Time	Discussion Item	Person Responsible	Decisions Required	Decisions Made	Actions Required	Person Responsible/Done by Date
6:30 pm ish	Introductions not needed	Group leader Karel facilitates discussion	A couple of regular participants are absent traveling /out of town this evening	Attendees well known to one another. Next IPE mtg Monday, 1/25 6:30 pm via Zoom	Encourage friends, neighbors, and other focus area workgroup members to join us for January mtg.	All -STEPS Community Health Improvement Plan intersects across all 3 focus areas. Recent staff planning for 2021 reveals how closely all elements of our plan interrelate and interact.
6:40	Complete Streets (CS) Survey CS resolution language suggestions to municipalities	CS committee Beth Burdick	CS goals discussed.	CS Subcommittee met 12/16, finalized survey. Get survey in STEPS e-news, link on website	Encourage residents & partners to engage and provide input (respond to survey) Beth to provide CS info packets. Theresa to disseminate	Theresa- f/u Beth Burdick to obtain survey link & packet for municipalities containing CS resolution language. All- encourage your local boards to adopt to position themselves for CS funding opportunities
	Main Streets, beautification & safety: discussion in developing ideas that will get our story out	Group Discussion	How to increase awareness of STEPS project activities & accomplishments?	Share 2018-2020 analysis village observation data with municipalities. Seek before and after photos of commercial districts: ex; highlight improvement/beautification activities one example: in front of 3 Bears	Janet -contact Finger Lakes I re in studio talk Theresa-contact FLTS & Dianne B. Nelson for Interlaken (B4 photos) Karel -Lodi Phyllis -Ovid -3 Bears Romulus –hamlet area-former convenience store vicinity	Historical society have before photos if unable to locate otherwise.

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	“ “	“ “	Press release or request Susan Porter to write story FLT's	Theresa and Kim will resume planning and report back to group following check ins with media outlets.	See above	Shopper newsletters insert plan on PH & W workgroup agenda 1/4/21
7:10	Karel recapped discussion	All	See action /next steps above	“ “	“ “	Theresa f/u with Eileen Flanagan (our Evaluation Coach) re dissemination of commercial district analysis data & guidance for best approach
7:15	Utilization of community spaces & green space	Theresa L	Info shared	Steps staff Community Health Improvement planning session (12/14) Dale Pemberton Community Business Mentor spoke to the idea of ice rink in steps neighborhood	Dale to speak w/ Jack O'Connor -Waterloo Mayor for insight re planning process and particulars of ice rink project entails.	Exploration & Community buy in needed to move idea forward. if energy is there (planning: location liability, funding to purchase a portable rink would need TBD
7:18	Co-ops & ABCD approach discussion	Deborah P Karel Kim Phyllis	Deb shared brief story about a mining community in Wisconsin where residents lost jobs d/t closure. Yet had skills that translated to other professions. (ABCD) the geography included a lot rural farms – like south Seneca Co and the economic hit from employer closures experienced here.	Co -op discussion; think about what people bring to the table. Karel provides example of the success of Amish Produce Market in Romulus. Deb- people doing things together lessen financial vulnerability	Possible late 2021 in person training or spotlight for rural grantees training that focuses on ABCD approach Phyllis- Amish great role model they work together for collective good	Kim reminds us of two active residents w/ experience in Cooperatives 1. Tony DelPlato (Moosewood) 2. Caroline Peterson
7:25	Environmental sustainability & education	Kim Pollack	facilitate planning for Lodi community garden where vermiculture project lives	Marti Macinski & Kim recently took a class on Native Plant aesthetics	Kim also took a Permaculture course Education and lessons learned to be shared	Permaculture & podcast episodes will be share on STEPS IG & Lodi Pantry social media

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7:28	Open Forum & STEPS Updates	Theresa STEPS Updates Staff reviewed our health improvement plan challenges related to COVID and other factors pivoted plans as warranted to maintain integrity of plan in all 3 focus areas	Example pivot discussion re small business group never got off the ground	Local economic aspirations (tourism & Ag) and other business strategies for development small business <i>Risers—2/22/21 6:30- following this Risers will take place on the 3rd Monday (per popular vote on poll) Riser 2021 to be held quarterly</i> <i>Workgroup Meetings:</i> <ul style="list-style-type: none"> ○ IPE—1/28; (meetings are the 4th Monday of the month, 6:30 pm) ○ PH& W—first Monday of the month 10 am) ○ E & E -TBD 	Next Steps: review tonight's discussion highlights w/ Dale P. business mentor on 12/30 See 2021 Riser schedule	Jan E & E workgroup to pick up discussion and plans next month workgroup All meeting continue to be held virtually.
7:50 pm	Wrap-up; next meeting/Agenda	Karel	January Agenda. IPE focus area plans highlights suggested	January 25, 2021 6:30 pm No February IPE mtg schedule at this time subcommittee continue their work and correspond as needed	TL set up zoom mtg- Karel & Kim set Jan agenda to include status updates for action steps.	Thanks & Happy New Year Everyone!