**Small Business Resource List**

**General Resources**

Business Express

<https://www.businessexpress.ny.gov/>

How to Start a Business in New York

https://www.businessexpress.ny.gov/app/portal/content/start\_a\_business

New York Small Business Development Center

<https://www.nyssbdc.org/>

SBDC for Seneca County

<https://www.nysbdc.org/centers/centers.aspx?centid=14>

Small Business Association

<https://www.sba.gov/>

SBA Learning Events

<https://www.sba.gov/events/find>

SBA Learning Platform

<https://www.sba.gov/sba-learning-platform>

SBA Business Learning for Women

<https://ascent.sba.gov/>

$100 Start Up Free Resources (one-page business plan, etc)

<https://100startup.com/>

Permaculture Principles for Small Business

<https://permacultureprinciples.com/post/principles-in-business/>

12 Principles of Permaculture

<https://ethical.net/ethical/permaculture-principles/>

Transition Economics: Principals of Financial Permaculture

<https://www.permaculturewomen.com/financial-permaculture/>

**Social/Digital Marketing Resources**

HubSpot Free Business and Marketing Resources

<https://www.hubspot.com/resources>

Sprout Social Free Resources

<https://sproutsocial.com/insights/resources/>

Seth Godin’s Blog

<https://seths.blog/>

Daily Carnage Marketing Newsletter

<https://carney.co/daily-carnage/>

**Podcasts**

Akimbo: a podcast with Seth Godin

<https://www.akimbo.link/>

Goal Digger Podcast with Jenna Kutcher

<https://jennakutcherblog.com/goal-digger-podcast/>

Marketing School Podcast with Neil Patel and Eric Sieu

<https://www.stitcher.com/show/marketing-school-with-neil-patel-eric-siu>

Online Marketing Made Easy Podcast with Amy Porterfield

<https://www.amyporterfield.com/amy-porterfield-podcast/>

Regenerative Agriculture Podcast

<http://regenerativeagriculturepodcast.com/>

Regenerative Skills Podcast

<https://regenerativeskills.com/podcast-2/>

The Permaculture Podcast

<https://www.thepermaculturepodcast.com/>